



## Our Policy

The Executive Management of KFF Healthcare Group is committed to:

Maintain its leading role as an exclusive distributor of premium healthcare brands in the Middle East and North Africa and as a provider of healthcare value added services.

Provide Pharmaceutical and Over the Counter products, Medical Equipment and Medical Promotion Services that consistently meet the needs and expectations of our Customers, Healthcare Professionals, and Patients locally and internationally.

Continually improve its Quality Management System.

Ensure that the products provided satisfy all relevant statutory and regulatory requirements.

Set, review, and ensure the corporate strategy and objectives are known and achieved at all levels within the organization.

Communicate processes, procedures, policies, plans, quality objectives and performance throughout the organization and interested parties to ensure that all personnel are fully aware of their respective responsibilities and contributions to the Quality Management System.

Provide first class facilities and training to all of the personnel to enable their complete involvement in the efficient and effective running of the business to meet the ongoing needs of customers.

Review regularly the Quality Management System to ensure its continuing effectiveness, suitability and compliance to the legal requirements of Good Storage and Distribution Practices (GSDP), ISO 9001: 2015 and applicable Local and International Standards.

Engage all employees to conduct company's business in full compliance with corporate policies and procedures, to respect its values and Code of Ethics.

Senior Vice President

Bertrand Fattal

19/11/2021